

Participation Now!
Citizenship Education and Democracy in Times of Change

21-24 November 2012
 Córdoba, Spain

Fact Sheet

Forum 1
Vote Match / Voter mobilisation

	Section	Indications of content
1	Title of project	Elecciones.es
2	Location	Spain (Barcelona)
3	Main topics/ key words	VAA's for Spain and other Spanish-speaking countries
4	Brief description of topic or project	Since 2010, elecciones.es has established itself as the first VAA to help citizens find a political party that was closer to them during election time. Since then, we have reached more than 3 million people in five elections. We're aiming to expand to other countries and regions that might find our experience useful.
5	Objectives	Offer citizens a glimpse of the political spectrum, in order to help them decide how to vote.
6	Effect on relevant developments in citizenship education and human rights education concerning changing processes in democracy and citizen participation.	More than 3 million people have used our website in the last two years to get advice on how to vote. According to certain international studies on VAA's, turnout could be improved by providing simply codified information so that citizens are better informed before the vote.
7	Target Groups	All citizens interested in politics, especially those with the right to vote in a specific election. (At this moment, the Catalan Elections of 25 November are our main aim)
8	Methods / Format	VAA – Webpage – electronic communications
9	Results / Evaluation / Materials	We mostly measure traffic and prepare reports for follow-up and fundraising.
10	Sustainable impact of topic or project (local, regional)	

11	Contact information of presenting persons (first name, surname, postal address, name of organisation, e-mail address, phone)	Cinthy Uribe Elecciones.es Sant Pere Mes Alt 78-2. 08003. Barcelona Email: curibe@elecciones.es Phone: +34 678841217
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